



Virtual Food Drive

Food Bank for the Heartland has a new resource on its web site to assist in the fight against hunger. Designed to look like a grocery store, the virtual food drive presented by Woodmen of the World allows donors to select items from the shelves as if purchasing food to donate. As items are scanned at the cash register, you can see the multiplying factor of their donated dollars translated into meals for the hungry in our community.

Food Bank for the Heartland is grateful for all donations, but we can help more people in need with a dollar than a canned good. For each donated dollar, the Food Bank can distribute three meals. The virtual food drive is an effective interactive tool for individuals and companies to utilize to make their philanthropic dollars go further. The Food Bank can track your organization's participation and send out progress reports.



Products in the virtual food drive represent some of the most needed items at Food Bank for the Heartland. They include macaroni and cheese, peanut butter, canned chicken and green beans, among others. Approximately 10 percent of the food in the Food Bank's inventory is purchased, including the items featured in the virtual food drive. Funds received through the virtual food drive will be directed toward purchasing food to be distributed to people in need.

For each donated dollar, Food Bank for the Heartland can distribute three meals to people in need.

The Food Bank distributes 10,000 boxes of macaroni and cheese to our nonprofit agencies each month.

Visit Food Bank for the Heartland's virtual food drive at FoodBankHeartland.org. If you have questions, please contact Tim Bivens, Food Sourcing Manager, at TBivens@FoodBankHeartland.org